



## UK's lowest price on selected mobiles and SIM Only Plans - Price comparison

### Apple iPhone X

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	24 Months	24 Months	24 Months	24 Months	24 Months	24 Months	30 Months	Not Offered	30 Months
Monthly cost	£37.00	£68.00	£47.99	£56.00	£62.99	£49.00	£50.00	£48.49		£42.00
Upfront cost	£0.00	£79.00	£349.99	£100.00	£249.99	£349.99	£300.00	£120.00		£0.00
Data	1.2GB	4GB	16GB	16GB	8GB	20GB	500MB	4GB		1GB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000		Unlimited
Minutes	300	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	400	3,000		Unlimited

### Apple iPhone 8

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	24 Months	24 Months	24 Months	24 Months	24 Months	24 Months	30 Months	24 Months	30 Months
Monthly cost	£27.00	£44.00	£36.00	£44.00	£47.99	£41.00	£42.00	£34.75	£27.99	£31.00
Upfront cost	£0.00	£99.00	£189.99	£149.00	£99.99	£209.99	£250.00	£120.00	£169.99	£0.00
Data	1.2GB	1GB	1GB	500MB	1GB	1GB	500MB	3GB	500MB	1GB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	Unlimited	Unlimited	500	Unlimited	Unlimited	400	1,500	600	Unlimited

### Apple iPhone 8 Plus


Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 months	24 months	24 months	24 months	24 months	24 months	24 months	30 months	24 months	30 months
Monthly cost	£31.00	£49.00	£42.00	£52.00	£57.99	£47.00	£50.00	£40.99	£37.99	£35.00
Upfront cost	-	£99.00	£179.99	£180.00	£99.99	£209.99	£200.00	£120.00	£199.99	-
Data	1.2GB	1GB	4GB	1GB	5GB	1GB	500MB	4GB	1GB	500MB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	400	3,000	2,000	Unlimited

## Apple iPhone 7


Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	24 Months	24 Months	24 Months	24 Months	24 Months	24 Months	30 Months	24 Months	30 Months
Monthly cost	£22.00	£37.00	£25.99	£32.00	£37.99	£35.00	£30.00	£25.49	£27.99	£26.00
Upfront cost	£0.00	£49.00	£79.99	£199.00	£49.99	£109.99	£150.00	£120.00	£49.99	£0.00
Data	1.2GB	1GB	500MB	500MB	1GB	1GB	500MB	1GB	500MB	1GB
Texts	Unlimited	Unlimited	5,000	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	Unlimited	600	500	Unlimited	Unlimited	400	500	600	Unlimited

## Samsung Galaxy S8


Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	24 Months	24 Months	24 Months	24 Months	24 Months	24 Months	30 Months	24 Months	30 Months
Monthly cost	£26.00	£35.00	£30.00	£39.00	£49.49	£38.00	£37.00	£31.75	£29.99	£32.00
Upfront cost	£0.00	£99.00	£149.99	£299.00	£49.99	£119.99	£170.00	£120.00	£69.99	£0.00
Data	1.2GB	1GB	2GB	500MB	500MB	1GB	500MB	4GB	500MB	1GB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	Unlimited	Unlimited	500	500	Unlimited	400	1,000	600	Unlimited

## Samsung Galaxy S8 Plus

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	24 Months	24 Months	24 Months	24 Months	24 Months	24 Months	30 Months	24 Months	30 Months
Monthly cost	£29.00	£40.00	£42.99	£44.00	£47.99	£45.00	£42.00	£34.49	£27.99	£36.00
Upfront cost	£0.00	£99.00	£129.99	£249.00	£49.99	£109.99	£100.00	£120.00	£229.99	£0.00
Data	1.2GB	1GB	8GB	1GB	1GB	1GB	500MB	2GB	500MB	1GB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	400	1,000	600	Unlimited



## Samsung Galaxy Note 8

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	24 Months	24 Months	24 Months	24 Months	24 Months	Not Offered	30 Months	24 Months	30 Months
Monthly cost	£29.00	£48.00	£40.00	£40.00	£57.99	£47.00		£40.99	£29.99	£38.00
Upfront cost	£0.00	£99.00	£179.99	£300.00	£89.99	£199.99		£120.00	£249.99	£0.00
Data	1.2GB	1GB	1GB	500MB	5GB	1GB		3GB	500MB	1GB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited		5,000	5,000	Unlimited
Minutes	300	Unlimited	Unlimited	500	Unlimited	Unlimited		1,500	600	Unlimited

## Samsung Galaxy S7

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	24 Months	24 Months	24 Months	24 Months	24 Months	24 Months	30 Months	24 Months	Not Offered
Monthly cost	£19.00	£28.00	£22.99	£22.00	£30.49	£27.00	£25.00	£21.99	£22.99	£24.00
Upfront cost	£0.00	£79.00	£129.99	£200.00	£49.99	£129.99	£150.00	£120.00	£49.99	£0.00
Data	1GB	1GB	2GB	250MB	500MB	500MB	500MB	500MB	1GB	1GB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	Unlimited	Unlimited	250	500	Unlimited	400	500	600	Unlimited

## Samsung Galaxy S7 Edge

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	24 Months	Not Offered	24 Months	24 Months	24 Months	24 Months	30 Months	Not Offered	Not Offered
Monthly cost	£19.00	£34.00		£17.00	£35.49	£40.00	£37.00	£24.99		
Upfront cost	£0.00	£79.00		£300.00	£49.49	£19.99	£100.00	£120.00		
Data	1GB	1GB		250MB	500MB	1GB	500MB	500MB		
Texts	Unlimited	Unlimited		Unlimited	Unlimited	Unlimited	Unlimited	5,000		
Minutes	300	Unlimited		250	Unlimited	Unlimited	400	500		



## Samsung Galaxy A5 2017

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	24 Months	24 Months	24 Months	24 Months	24 Months	24 Months	30 Months	24 Months	30 Months
Monthly cost	£13.00	£22.00	£15.00	£28.00	£30.49	£24.00	£25.00	£17.49	£17.99	£23.00
Upfront cost	£0.00	£19.00	£99.99	£49.00	£0.00	£69.99	£20.00	£120.00	£19.99	£0.00
Data	1GB	500MB	500MB	500MB	500MB	500MB	500MB	1GB	500MB	1GB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	300	500	500	500	Unlimited	400	500	600	Unlimited

## Sony Xperia XZ1

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	Not Offered	24 Months	24 Months	24 Months	24 Months	Not Offered	30 Months	24 Months	30 Months
Monthly cost	£23.00		£32.00	£22.00	£40.49	£41.00		£26.99	£23.99	£25.00
Upfront cost	£0.00		£269.99	£300.00	£0.00	£9.99		£120.00	£69.99	£0.00
Data	1GB		1GB	250MB	500MB	1GB		2GB	500MB	1GB
Texts	Unlimited		Unlimited	Unlimited	Unlimited	Unlimited		5,000	5,000	Unlimited
Minutes	300		Unlimited	250	500	Unlimited		1,000	600	Unlimited

## Nokia 8

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	Not Offered	24 Months	Not Offered	24 Months	Not Offered	Not Offered	Not Offered	24 Months	Not Offered
Monthly cost	£19.00		£26.00		£35.49				£17.99	
Upfront cost	£0.00		£129.99		£9.99				£39.99	
Data	1.2GB		4GB		500MB				500MB	
Texts	Unlimited		Unlimited		Unlimited				5,000	
Minutes	300		Unlimited		500				600	



## UK's best price SIM deals – comparison table

### 5GB SIM Only for £9

Comparison of SIM-Only plans with comparable data allowance, from UK major networks



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW - iD	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	12 months	12 months	12 months	1 month	12 months	12 months	12 months	12 months	12 months	12 months
Monthly cost	£9	£10	£11	£10	£20	£15	£15	£13	£15	£9
Data	5GB	4GB	1GB	3GB	3GB	5GB	3GB	3GB	5GB	5GB
Texts	Unlimited	Unlimited	Unlimited	£5,000.00	Unlimited	Unlimited	Unlimited	5,000	Unlimited	Unlimited
Minutes	15,000	Unlimited	£1,000.00	£500.00	Unlimited	Unlimited	Unlimited	1,500	Unlimited	15,000

### 40GB SIM Only for £18. Flash Sale offer ends 31<sup>st</sup> Jan 2018

Comparison of SIM-Only plans with comparable data allowance, from UK major networks



Lowest Monthly Cost Offers	Virgin Mobie	Three	Vodafone	EE	O2	BT	Tesco	SKY
Duration	12 months	12 months	12 months	12 months	12 months	12 months	12 months	12 months
Monthly Cost	£18	£20	£41	£45	£42	£25	£35	£20
Data	40GB	30GB	40GB	40GB	30GB	20GB	30GB	10GB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	Unlimited
Minutes	5,000	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	Unlimited