



# UK's lowest price on selected mobiles and SIM Only Plans - Price comparison

## Apple iPhone X

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	24 Months	24 Months	24 Months	24 Months	24 Months	24 Months	36 Months	Not Offered	30 Months
Monthly cost	£38.00	£56.00	£51.00	£57.00	£68.00	£59.00	£52.00	£45.25		£41.00
Upfront cost	£-	£99.00	£149.99	£299.00	£100.00	£189.99	£300.00	£-		£-
Data	1GB	1GB	16GB	1GB	4GB	1GB	1GB	5GB		500MB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000		Unlimited
Minutes	1,000	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	3,000		Unlimited

## Apple iPhone 8


Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	24 Months	24 Months	24 Months	24 Months	24 Months	24 Months	36 Months	24 Months	30 Months
Monthly cost	£28.00	£41.00	£40.00	£45.00	£49.00	£44.00	£44.00	£32.99	£27.99	£30.00
Upfront cost	£-	£99.00	£179.99	£149.00	£50.00	£209.99	£100.00	£-	£169.99	£-
Data	1GB	1GB	1GB	500MB	1GB	1GB	1GB	2GB	500MB	500MB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	1,000	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	1,500	600	Unlimited

## Apple iPhone 7


Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	24 Months	24 Months	24 Months	24 Months	24 Months	24 Months	36 Months	24 Months	30 Months
Monthly cost	£21.00	£32.00	£25.99	£33.00	£38.00	£34.00	£32.00	£26.25	£25.99	£25.00
Upfront cost	£-	£79.00	£79.99	£149.00	£50.00	£109.99	£100.00	£-	£69.99	£-
Data	1GB	1GB	500MB	500MB	4GB	1GB	500MB	1GB	500MB	500MB
Texts	Unlimited	Unlimited	5,000	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	1,000	Unlimited	600	500	Unlimited	Unlimited	400	500	600	Unlimited

## Samsung Galaxy S8


Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	24 Months	24 Months	24 Months	24 Months	24 Months	24 Months	36 Months	24 Months	30 Months
Monthly cost	£25.00	£37.00	£29.00	£37.00	£44.00	£40.00	£39.00	£29.99	£29.99	£27.00
Upfront cost	£-	£99.00	£159.99	£129.00	£50.00	£129.99	£80.00	£-	£129.99	£-
Data	1GB	1GB	1GB	500MB	1GB	1GB	1GB	500MB	500MB	500MB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	1,000	Unlimited	Unlimited	500	Unlimited	Unlimited	400	1,000	600	Unlimited

## Samsung Galaxy S8 Plus

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	24 Months	24 Months	24 Months	24 Months	24 Months	24 Months	36 Months	24 Months	30 Months
Monthly cost	£28.00	£42.00	£43.00	£53.00	£49.00	£46.00	£44.00	£32.49	£29.99	£31.00
Upfront cost	£-	£99.00	£129.99	£99.00	£50.00	£129.99	£80.00	£-	£199.99	£-
Data	1GB	1GB	8GB	1GB	1GB	1GB	1GB	2GB	500MB	500MB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	1,000	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	400	1,000	600	Unlimited



## Samsung Galaxy Note 8

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	24 Months	24 Months	24 Months	24 Months	24 Months	Not Offered	36 Months	Not Offered	30 Months
Monthly cost	£33.00	£48.00	£44.00	£57.00	£58.00	£55.00		£37.99	£29.99	£37.00
Upfront cost	£-	£99.00	£149.99	£299.00	£90.00	£89.99			£269.99	£12.00
Data	1GB	1GB	1GB	1GB	4GB	1GB		2GB	500MB	500MB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited		5,000	5,000	Unlimited
Minutes	1,000	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited		1,000	500	Unlimited

## Sony Xperia XZ1

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	Not Offered	24 Months	24 Months	24 Months	24 Months	Not Offered	Not Offered	24 Months	30 Months
Monthly cost	£22.00		£23.00	£23.00	£34.00	£32.00			£25.99	£24.00
Upfront cost	£-		£149.00	£99.99	£50.00	£99.99			£89.99	£-
Data	1GB		2GB	250MB	1GB	500MB			500MB	500MB
Texts	Unlimited		Unlimited	Unlimited	Unlimited	Unlimited			5,000	Unlimited
Minutes	1,000		Unlimited	500	Unlimited	Unlimited			500	Unlimited

## Samsung Galaxy S9

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	24 Months	24 Months	24 Months	24 Months	24 Months	24 Months	36 Months	24 Months	30 Months
Monthly cost	£31.00	£40.00	£29.99	£53.00	£58.00	£50.00	£44.00	£37.25	£29.99	£33.00
Upfront cost	£-	£99.00	£249.99	£79.00	£-	£79.99	£250.00	£-	£219.99	£-
Data	1GB	1GB	500MB	£1.00	60GB	2GB	1GB	5GB	500MB	500MB
Texts	Unlimited	Unlimited	5,000	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	1,000	Unlimited	5,000	Unlimited	Unlimited	Unlimited	Unlimited	5,000	600	Unlimited

## Samsung Galaxy S9+

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin Mobile	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 Months	24 Months	24 Months	24 Months	24 Months	24 Months	24 Months	36 Months	24 Months	30 Months
Monthly cost	£36.00	£45.00	£48.00	£57.00	£68.00	£55.00	£52.00	£40.49	£29.99	£38.00
Upfront cost	£-	£99.00	£249.99	£149.00	£-	£79.99	£350.00		£329.99	£-
Data	1GB	1GB	15GB	£1.00	60GB	2GB	1GB	5GB	500MB	500MB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	1,000	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	500	Unlimited



## UK's best price SIM deals – comparison table

### 1.5GB SIM Only for £6. Time Limited Offer Ends 11:59pm 30<sup>th</sup> April

Comparison of SIM-Only plans with comparable data allowance, from UK major networks



Lowest Monthly Cost Offers	Virgin Mobile	Three	iD	PlusNet	Vodafone	EE	O2	BT	Tesco	Sky
Duration	12 months	12 months	12 months	Not offered	12 months	12 months	12 months	12 months	12 months	12 months
Price	£6	£9	£5		£13.50	£14	£13	£12.50	£7.50	£10
Data	1.5GB	1GB	1.5GB		500MB	1GB	1GB	500MB	1GB	1GB
Mins	500	600	250		500	Unl	500	Unl	500	Unl
Texts	Unl	Unl	5,000		Unl	Unl	Unl	Unl	5,000	Unl

### 24GB SIM Only for £15. Time Limited Offer Ends 11:59pm 30<sup>th</sup> April

Comparison of SIM-Only plans with comparable data allowance, from UK major networks



Lowest Monthly Cost Offers	Virgin Mobile	Three	iD	PlusNet	Vodafone	EE	O2	BT	Tesco	Sky
Duration	12 months	12 months	Not offered	Not offered	12 months	12 months	12 months	12 months	12 months	12 months
Price	£15	£20			£20	£22	£34	£23	£25	£20
Data	24GB	30GB			20GB	20GB	20GB	15GB	20GB	10GB
Mins	2,500	Unl			Unl	Unl	Unl	Unl	5,000	Unl
Texts	Unl	Unl			Unl	Unl	Unl	Unl	5,000	Unl

## 100GB SIM Only for £20. Time Limited Offer Ends 11:59pm 23<sup>rd</sup> April

Comparison of SIM-Only plans with comparable data allowance, from UK major networks



Lowest Monthly Cost Offers	Virgin Mobile	Three	iD	PlusNet	Vodafone	EE	O2	BT	Tesco	Sky
Duration	£20	£27	Not offered	Not offered	£42	£30	£30	£32	£35	£20
Price	100GB	100GB			40GB	40GB	50GB	25GB	50GB	10GB
Data	5,000	Unl			Unl	Unl	Unl	Unl	5,000	Unl
Mins	Unl	Unl			Unl	Unl	Unl	Unl	5,000	Unl
Texts	£20	£27			£42	£30	£30	£32	£35	£20