



# UK's lowest price on selected mobiles - Price comparison

## Apple iPhone X

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 months	24 months	24 months	24 months	24 months	24 months	24 months	30 months	24 months	30 months
Monthly cost	£37.00	£61.00	£47.00	£56.00	£67.99	£58.00	£50.00	£48.49	£45.00	£42.00
Upfront cost	-	£249.00	£399.99	£300.00	£199.99	£189.99	£300.00	£120.00	£329.99	-
Data	1.2GB	12G	8GB	1GB	15GB	1GB	500MB	4GB	1GB	500MB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	400	3,000	2,000	Unlimited

## Apple iPhone 8

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 months	24 months	24 months	24 months	24 months	24 months	24 months	24 months	24 months	30 months
Monthly cost	£29.00	£44.00	£32.00	£44.00	£52.99	£41.00	£42.00	£40.25	£29.99	£31.00
Upfront cost	-	£99.00	£329.99	£150.00	£99.99	£209.99	£250.00	£180.00	£399.99	-
Data	1.2GB	1GB	5GB	500MB	3GB	1GB	500MB	4GB	1GB	500MB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	Unlimited	Unlimited	500	Unlimited	Unlimited	400	3,000	600	Unlimited

## Apple iPhone 8 Plus

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 months	24 months	24 months	24 months	24 months	24 months	24 months	30 months	24 months	30 months
Monthly cost	£33.00	£49.00	£42.00	£52.00	£57.99	£45.00	£50.00	£44.99	£37.99	£35.00
Upfront cost	-	£99.00	£179.99	£180.00	£99.99	£209.99	£200.00	-	£199.99	-
Data	1.2GB	1GB	4GB	1GB	3GB	1GB	500MB	4GB	1GB	500MB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	400	3,000	2,000	Unlimited



## Apple iPhone 7

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 months	24 months	24 months	24 months	24 months	24 months	24 months	24 months	24 months	30 months
Monthly cost	£22.00	£30.00	£25.99	£32.00	£35.49	£29.00	£37.00	£28.50	£27.99	£26.00
Upfront cost	-	£49.00	£279.99	£200.00	£199.99	£129.99	£100.00	£180.00	£49.99	-
Data	1.2GB	500MB	1GB	500MB	500MB	500MB	500MB	1GB	500MB	500MB
Texts	Unlimited	Unlimited	5,000	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	300	600	500	500	Unlimited	400	3,000	600	Unlimited

## Samsung Galaxy S8

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 months	24 months	24 months	24 months	24 months	24 months	24 months	24 months	24 months	30 months
Monthly cost	£26.00	£31.00	£27.00	£36.00	£42.99	£39.00	£37.00	£34.50	£29.99	£28.00
Upfront cost	-	£99.00	£209.99	£200.00	£49.99	£109.99	£170.00	£180.00	£179.99	-
Data	1.2GB	500MB	500MB	500MB	1GB	1GB	500MB	2GB	1GB	500MB
Texts	Unlimited	Unlimited	5,000	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	300	600	500	Unlimited	Unlimited	400	1,000	600	Unlimited

## Samsung Galaxy S8 Plus

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 months	24 months	24 months	24 months	24 months	24 months	24 months	24 months	24 months	30 months
Monthly cost	£29.00	£36.00	£36.00	£36.00	£47.99	£42.00	£37.00	£38.00	£43.99	£32.00
Upfront cost	-	£99.00	£99.99	£300.00	£49.99	£109.99	£260.00	£180.00	£79.99	-
Data	1.2GB	500MB	1GB	500MB	1GB	500MB	500MB	2GB	2GB	500MB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	300	Unlimited	500	Unlimited	Unlimited	400	1,000	2,000	Unlimited