



# UK's lowest price on selected mobiles - Price comparison

## Apple iPhone X

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 months	24 months	24 months	24 months	24 months	24 months	24 months	30 months	24 months	30 months
Monthly cost	£37.00	£61.00	£47.00	£56.00	£67.99	£58.00	£50.00	£48.49	£45.00	£42.00
Upfront cost	-	£249.00	£399.99	£300.00	£199.99	£189.99	£300.00	£120.00	£329.99	-
Data	1.2GB	12G	8GB	1GB	15GB	1GB	500MB	4GB	1GB	500MB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	400	3,000	2,000	Unlimited

## Apple iPhone 8

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 months	24 months	24 months	24 months	24 months	24 months	24 months	24 months	24 months	30 months
Monthly cost	£29.00	£44.00	£32.00	£44.00	£52.99	£41.00	£42.00	£37.25	£29.99	£31.00
Upfront cost	-	£99.00	£329.99	£150.00	£99.99	£209.99	£250.00	£120.00	£399.99	-
Data	1.2GB	1GB	5GB	500MB	3GB	1GB	500MB	4GB	1GB	500MB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	Unlimited	Unlimited	500	Unlimited	Unlimited	400	3,000	600	Unlimited

## Apple iPhone 8 Plus


Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 months	24 months	24 months	24 months	24 months	24 months	24 months	30 months	24 months	30 months
Monthly cost	£33.00	£49.00	£42.00	£52.00	£57.99	£45.00	£50.00	£40.99	£37.99	£35.00
Upfront cost	-	£99.00	£179.99	£180.00	£99.99	£209.99	£200.00	£120.00	£199.99	-
Data	1.2GB	1GB	4GB	1GB	3GB	1GB	500MB	4GB	1GB	500MB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	400	3,000	2,000	Unlimited

## Apple iPhone 7


Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 months	24 months	24 months	24 months	24 months	24 months	24 months	24 months	24 months	30 months
Monthly cost	£19.00	£30.00	£25.99	£32.00	£35.49	£29.00	£37.00	£25.49	£27.99	£26.00
Upfront cost	-	£49.00	£279.99	£200.00	£199.99	£129.99	£100.00	£120.00	£49.99	-
Data	1.2GB	500MB	1GB	500MB	500MB	500MB	500MB	1GB	500MB	500MB
Texts	Unlimited	Unlimited	5,000	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	300	600	500	500	Unlimited	400	3,000	600	Unlimited

## Samsung Galaxy S8


Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 months	24 months	24 months	24 months	24 months	24 months	24 months	24 months	24 months	30 months
Monthly cost	£23.00	£31.00	£27.99	£36.00	£42.99	£39.00	£37.00	£31.75	£29.99	£28.00
Upfront cost	-	£99.00	£209.99	£200.00	£49.99	£109.99	£170.00	£120.00	£179.99	-
Data	1.2GB	500MB	500MB	500MB	1GB	1GB	500MB	2GB	1GB	500MB
Texts	Unlimited	Unlimited	5,000	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	300	600	500	Unlimited	Unlimited	400	1,000	600	Unlimited

## Samsung Galaxy S8 Plus

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 months	24 months	24 months	24 months	24 months	24 months	24 months	24 months	24 months	30 months
Monthly cost	£29.00	£36.00	£36.00	£36.00	£47.99	£42.00	£37.00	£34.49	£43.99	£32.00
Upfront cost	-	£99.00	£99.99	£300.00	£49.99	£109.99	£260.00	£120.00	£79.99	-
Data	1.2GB	500MB	1GB	500MB	1GB	500MB	500MB	2GB	2GB	500MB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	300	Unlimited	500	Unlimited	Unlimited	400	1,000	2,000	Unlimited



## Samsung Galaxy Note 8

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 months	24 months	24 months	24 months	24 months	24 months	Not offered	30 months	24 months	30 months
Monthly cost	£29.00	£44.00	£35.49	£40.00	£57.99	£47.00		£40.99	£37.99	£38.00
Upfront cost	-	£99.00	£389.99	£300.00	£89.99	£199.99		£120.00	£99.99	-
Data	1.2GB	500MB	1GB	500MB	5GB	1GB		3GB	1GB	500MB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited		5,000	5,000	Unlimited
Minutes	300	300	750	500	Unlimited	Unlimited		1,500	2,000	Unlimited

## Samsung Galaxy S7

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network



Lowest Monthly Cost Offers	Virgin	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 months	24 months	24 months	24 months	24 months	24 months	24 months	30 months	24 months	30 months
Monthly cost	£19.00	£24.00	£27.99	£28.00	£25.49	£27.00	£30.00	£21.99	£22.99	£25.00
Upfront cost	-	£79.00	£59.99	£100.00	£149.99	£129.99	£100.00	£120.00	£49.99	-
Data	1GB	500MB	5GB	500MB	500MB	500MB	500MB	500MB	1GB	500MB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	300	Unlimited	500	500	Unlimited	400	500	600	Unlimited

## Samsung Galaxy S7 Edge

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network




Lowest Monthly Cost Offers	Virgin	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
Duration	36 months	24 months	24 months	24 months	24 months	24 months	24 months	30 months	24 months	30 months
Monthly cost	£21.00	£30.00	£22.99	£36.00	£52.99	£30.00	£37.00	£24.99	£25.00	£28.00
Upfront cost	-	£79.00	£279.99	£10.00	£9.99	£139.99	£100.00	£120.00	£169.99	-
Data	1GB	500MB	2GB	500MB	25GB	500MB	500MB	500MB	1GB	500MB
Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	5,000	5,000	Unlimited
Minutes	300	300	Unlimited	500	Unlimited	Unlimited	400	500	600	Unlimited




## Sony Xperia XZ

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network

	Lowest Monthly Cost Offers	Virgin	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
	Duration	36 months	Not offered	Not offered	24 months	24 months	24 months	Not offered	Not offered	24 months	Not offered
	Monthly cost	£19.00			£22.00	£47.99	£30.00			£24.99	
	Upfront cost	-			£200.00	-	£69.99			-	
	Includes PS4	Yes			No	Yes	No			No	
	Data	1GB			250MB	5GB	500MB			500MB	
	Texts	Unlimited			Unlimited	Unlimited	Unlimited			5,000	
	Minutes	300			250	Unlimited	Unlimited			600	

## Sony Xperia XZ Premium

Comparison of the handset plus airtime plan with the lowest monthly cost offered by each major UK network

	Lowest Monthly Cost Offers	Virgin	Three	CPW	Vodafone	EE	O2	BT	Tesco	ID Mobile	SKY
	Duration	36 months	24 months	24 months	24 months	24 months	24 months	Not offered	30 months	24 months	30 months
	Monthly cost	£26.00	£33.00	£32.00	£36.00	£52.99	£35.00		£26.99	£27.99	£30.00
	Upfront cost	-	£99.00	£269.99	£150.00	£9.99	£129.99		£120.00	£149.99	-
	Includes PS4	Yes	No	No	No	Yes	No		No	No	No
	Data	1GB	500MB	1GB	500MB	5GB	500MB		2GB	1GB	500MB
	Texts	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited		5,000	5,000	Unlimited
	Minutes	300	300	Unlimited	500	Unlimited	Unlimited		1,000	600	Unlimited